ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JULY 5, 1903.

SINGLE COPY FIVE CENTS.

Hot weather wool fabrics at less than manufacturer's price. Mohair Japons, Voiles, Etamines, Powderettes, Crepe de Chenes have proven to be the most satisfactory fabrics for all kinds of summer wear have to a large extent taken the place of silks and cotton goods, as the wearer finds them cooler, also do not wrinkle or show the soil so quickly they come in all colors, black, cream and white.

42-inch Mohair Brilliantines in grays, browns, tans, modes, reds and green, extra high silk finish, the 75c quality, at, per yard ......

40-in. all wool Albatross, in blue, brown, grays, tans, reds and greens, reduced from 75c to ......

46-in London cords, in blues, grays, browns and tans, a hard ting down the prices movement. twisted mohair, mixed cloth—one that has sold all the season for \$1.50 a yard, for Monday reduced to ......

Black wool dress goods-the largest and most carefully se lected stock in the city. Nothing looks shabbier than an in ferior black material. Nothing looks handsomer than a good black fabric . If the name Priestley's is on the selvadge one can make no mistake in purchasing. There is no better goods than the Priestley's make.

45-in. silk finish Brilliantine, regular 75c quality.........59c 45-in extra weight silk finish Sicilian, regular 75c quality, yd 50c 50-in. extra weight silk finish Sicilian, regular \$1 quality, re-

45-in. London cords volles and mistrals, the \$1.50 quality...1,00 40-in Nun's Veiling Albatross and Voiles, reduced to, yard. .50c 42-in. extra high finish cream Brilliantine, a good quality for 

Remnant's of French Challies, Crepe Waistings, Albatross and Henriettas, in lengths of 21 to 6 yards, just the thing for waist and children's dresses. Nothing less than 75c per yard, for Monday 25c per yard.

# **Grand July Clearing Sale** of Women's Ready-to-Wear Garments

1500 dozen women's wash, 1,000 wash suits, 125 dozen wash dress skirts and 500 dozen wrappers, at prices less than actual cost to manufacture. It will be to your advantage to see these bargains.





### **GRAND LACE SALE**

Our July Clearance Sale begins Monday, July 6th, and will be the greatest sale of the season.

Laces of every description.

Val Laces, Cluny Laces, Bands, Edges, All-overs, Galoons, etc. This will be a rare opportunity to secure the biggest bargains in laces offered this season.

Lot 1-Includes a new line of straight wash bands, worth 25c to 85c-Clearance price, 10c and 121c a yard.

Lot 2-Is made up of Cluny bands, in white and cream, worth 35c to 50c-Clearance price, 15c and 20c.

Lot 3-A beautiful line of new all-over laces, just the thing for summer wear, goods worth from 50c to \$2-Clearance price, #9c to 98c.

Lot 4-Is made up of 100 pieces of cream and white applique bands and insertings, worth from 10c to 50c-Clearance price, 5e to 29e a yard.

Lot 5-500 pieces fine torchon laces, worth 5c to 10c-Clearance price, 21c a yard.

Lot 6-A big line of wash galoons worth 10c to 25c-Clearance price, 44c a yard.

#### A Phenomenal Shoe Sale

of men's, women's, misses' and children's shoes at prices tha appeal to the man or woman looking for "snaps." Men's \$3.50 patent colt and vici 98c Women's \$3.50 and \$4.00 tan or black shoes at..... Misses' \$1.50 and \$1.25 patent 79: 1,500 pairs women's \$2.25 exfords at...... Child's \$1.00 patent allppers at...... 69c 1,200 pairs women's hand turn 1.98 79c 400 pairs women's hand turn 98c Grover's hand sewed shoes

# HAYDEN'S JULY CLEARING

Commencing Monday morning we will begin our annual July Clearing Sale in every department of the store. Extra special bargains in our bargain room.

39c Hayden's Great Wash Goods Sale Monday of time wash fabrics greatest lot ever placed on sale. Silk worth 50c, silk offered in this Great Clearing Up Stock Sale at the well known Hayden let-

This will be a bargain carnival of strictly dependable wash fabrics, all new and choice 1903 styles 100 pieces of Etamine and Snow Flake Novelties, worth up to 60c, at ...... 25c yard of swell twill and satin foulards in the best standard American 68 exclusive styles in pure Linen (Shrunken) Shirt Waist Suitings, 75c grade . . . . . . . . 49c yard and French manufacture, these are all high class productions and 260 pieces of Real French Dress Swiss (beautiful colors), 65c quality ...... 25c vard Embroidered Batiste, white and colored grounds with neat colored figures, 35c quality... 15c vard Half Silk, Embroidered Novelties, the 50c and 60c qualities, at ...... 25c yard Crepe de Rennaissance, (creped mous. de soie), 75c fabric, black, white and colors . . . . . 29c vard Mercerized Silk Persian Lawn, good 35c value—black or white ...... 20c yard iron frame, they are the swellest silks of the season. Remember Fancy Embroidered White Pique for suitings, the choice 50c grades ...... 25c yard 68-inch White Organdy, the dollar grade, in Monday's sale...... 250 yard

Hardware, Stoves and House Furnishings-A Few Sample Basement Bargains



# **BIG JULY FURNITURE SALE**

More than 5,000 pieces of furniture in this clearing sale for July-furniture for kitchen, dining room, parlor, bedrooms at one-third to one-half off regular prices.



of Carpets

For one week beginning Monday, we will make all rugs ordered in this great sale

About fifty patterns of extra quality Tapes

try Brussels Carpet, the kind that sell regularly for So-for this sale

Twenty patterns of the finest Velvet Car-

pets, all colors and newest designs, \$5c \$1.35 values—this sale, at yard......

D apery Dept.

A Rug made up 10%x12 ft. from above carpet

A Rug 8 ft. 3 in. x 10 ft. 6 in.,

plete line to select from-at

quality of Drapery Silkoline, value 15c per yard-at yard

26-in, and 40-in, Curtain Swiss in

Our full line of \$1.45 Axminsters-

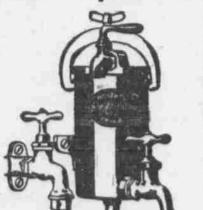
ABSOLUTELY FREE

Large five-drawer solid oak highly polished chiffonier, worth \$8.50, sale price . \$3 95 Sanitary Steel Couches, both sides elevate, making full size bed, worth \$9, price. 4 95 Extension Tables, worth \$7.50, sale pr. 3 35 Parlor Stands, worth \$5, sale price . . . . . 95 Parlor Stands, worth \$1.00, sale price .. 39c 5-piece Parlor Suites, worth \$10.00-sale price .....25 00 Corner Chairs, worth \$5, sale price .... 2 50

Full size Couches, tufted velour tops, sanitary steel construction, worth \$7.50, at...... 3 75 Iron Beds, worth \$5.00—now on sale at...... 2 50 

Attend the aecord-breaking sale. Is you are not ready for your furniture you may select it and we will hold it for you for three weeks.

Great Summer Sale China Department



These Filters are sold regular from \$12.00 to \$15.00. Fine 8-piece Gold Finish Water Sets ... 690 6-piece Crystal Cream Sets ... 

# Men, Boys and Children

We Have Just Closed Out the Entire Stock of a Large Jobbing House.

if sold regularly would sell at an average of 75c each, but at the price we got them we are able to offer them at unheard of prices. Divided into two lots, 25c at 10c and ..... SPECIAL-\$1.00 Men's Straw Hats at ..... The Sennett and Canton Braid, in the latest yacht shapes, highly fashionable and sold everywhere for \$1.00; 50c Monday at ... THE SWELL "OPTIMO"-\$1.50 quality, at .... Wide Brim and Negligee Straw Hats in all the latest shapes.

Manila, Palm and Milan Braid, in all the latest shapes, worth up to \$4.00; sale Monday at

\$1.50, \$2.00, \$2.50 and \$2.75.

# GREAT JULY CLEARING SALE OF

Our semi-annual after stock taking clearing silk sale will be on in full blast Monday. This is a grand opportunity to secure the biggest kind of silk bargains, hundreds of pieces of fine black and colored silks that are slated to go, and we have cut the price to make them go quickly. We invite all of Omaha to attend this sale for it will be many a day before such a grand bargain occasion will present itself to you again. Read this list and wonder how it can be done.

#### Monday morning commencing at 8:30, \$1 silk for only 25c

Immense lot of taffetas, chinas, surahs, foulards, black brocades, satin duchess, corded silks, embossed novelties, printed worth 75c, silks worth \$1.00, in this sale .....

#### High grade silk, worth \$1.25 and 1.50, all day Monday 39c

Monday we offer the greatest snap to those that delayed buying their silk dress up until the present time-over 200 pieces come in rare and beautiful patterns, all colors, pure silk, 24-in. wide, worth \$1.25 and \$1.50, in this sale at......

100 pcs Imported black double width grenadine less than cost, Finest quality silks in very handsome designs, also plain

#### Grand Cut Price Sale of Best and Finest Black Silk

Black Taffeta, fine oil boil finish, 36-in wide, sale Monday. 85c Black Taffeta, fine oil boil finish, 45-in. wide, sale Monday. . \$1 15 Black Taffeta, fine oil boil finish, 54-in. wide, sale Monday.\$1 48 Reversible black all silk peau de soie, full 36 inches wide, guaranteed to wear, actually worth \$3, only 10 pieces left, at. \$1 48

Over 200 of our mail order customers sent in for our last week's specials, did you? and if not, why not? You can save half your silk money by doing so, and remember we guarantee to

# **MONDAY IN THE GREAT DOMESTIC**

THE FOURTH IS OVER AND WE M UST CLOSE OUT ALL OUR WASH GOODS, WHITE GOODS, DRESS LINENS, OXFORD WAISTINGS, ETC., AT THE MOST RIDICULOUS FIGURES EVER MADE IN OMAHA. READ THIS AD AND ATTEND THIS SALE OR YOU WILL BE SORRY.

\$1.00 TABLE LINEN, 65c.

75c TABLE LINEN, 52%0. 75c quality all linen Scotch damask, extra fine and heavy quality, at 52% a yard. \$1.25 TABLE LINEN, 69c. \$1.25 German linen damask, pretty patterns and borders to match, 72 inches wide,

at 69c a yard. \$2.00 TABLE LINEN, \$1.18. \$2.00 quality extra fine double satin dam- and black sateens, only 71/2c. ask, with wide open borders, beautiful patterns, one of the best values in our linen department, at \$1.19 a yard.

\$1.50 BLEACHED NAPKINS, 98c. \$1.50 bleached napkins, all linen, fast edges, 5-8 size, at 98c a dozen.

50c LINEN DRESS GOODS, 15c. Linen batiste, silk embroidered stripes and figures, linen colored Jacard Swisses, mercerized zephyr ginghams, goffered only \$1.98.

ings, white grounds, printed figures and quality silver bleached, satin finish, soft finished percales, only 15c.

Se COLORED WASH GOODS, 13%c.

Mercerized striped French batiste and organdies, fancy colored French lawns, light and medium dark grounds and mercerized sateens, in black and fancy colors, only 1214c. 250 COLORED WASH GOODS, 714c.

Plain colored shot silks, printed lawns, assorted colors and fancy colored French batiste, in plain colors, stripes and figures 20c COLORED WASH GOODS, 61/20 Extra heavy and fine dress ginghams,

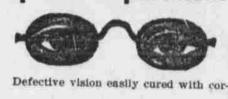
chambray ginghams, printed lawns and batistes, assorted colors, only 61/3c. \$1.50 black sateen petticoats, worth \$1.50only \$1.00. \$2.00 ladies' white and colored shirt waists,

worth up to \$2.00-only 89c. \$5.00 Rainy-Day skirts, worth up to \$5.00-

stripes and assorted colored stripes, mac- GREAT SPECIAL SALE CROQUET SETS name laced striped organdles, Scotch woven. An entire new assortment of groquet striped madras, mercerised exford waist- sets which we are saliting from 39c upwards.

Ladies' straight front Corsets in Batiste, with Princess Hip,
American Beauty Summer Corsets and Girdles, in all sizes, at
W. B. Erect Form Corset with Princess Hip, and hose supporters at- tached, at
Dr. Warner's Rust Proof Corsets, long and short lengths, up from
Princess Hip, at
Ladies' Black Lisie Lace Hose, 250
Ladles' Hose in Black and colors
Children's Black Lace Hase, all sizes, worth 50c, at
sizes, worth 25c, at

# Women's Furnishings Optical Department



rectly fitted glasses.

We supply them at very low prices.

Gold Filled Frames, all styles, guaranteed for 10 years, \$3.50 values, at \$1.69. Alluminoid Spectacles or Eyeglasses, 121c fine imported lenses, worth \$2.50, at 98c.

## GROCERY DEPARTMENT **Special Tea Sale**

Straw Hats in every imaginable shape and Basket fired tea, for ice tea, lb ..... 25c day only, color. All this season's goods. This lot Green Japan tes, for ice tes, ib .... 20c

#### **Great Sale on Coffee**

BEING RECEIVED   Sec   Sec	Martinique coffee       .18       1-2a         Interior Java coffee       .20c       20c         Private growth Java coffee       .22       1-2c         Mandeling Java coffee       .25c       0. G. Java coffee       .25c         Maracaibo coffee       .80c       Arabian Mocha coffee       .35c         Java and Mocha coffee       .35c       Mild Maracaibo coffee       .35c

## **Grocery Speciale Monday**

3-lb can egg or green gage plums. 10c 3-lb can Royal Apricots . . . 12 1-2c Large bottles salad dressing . . . 10c 

3-lb can baked beans, with tomato | Large glasses fine fruit jelly ..... 50 

### **Candy Specials for Monday**

So't gum drops, per lb...... 7c /Salted peanuts, per lb .........9c Jelly beans, per lb ...... 8 1-2c Mint Lozenges, per lb ................10c